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**NANOCLARITY**

A MONTHLY NEWSLETTER AND COMMENTARY  
NANOTECHNOLOGY'S CURRENT STATE, MEANING AND WORTH

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## Press Release

### “NanoClarity” - The New Monthly Nanotechnology Newsletter Focused on Nanotechnology’s Meaning, Value and Worth Exceeds 1,000 Subscribers.

**Jersey City, January 25:** Alan Shalleck, President of NanoClarity LLC of Jersey City, NJ, today announced the initial success of his new Newsletter and Commentary, **NanoClarity**, with the general and investing public reaching a first milestone of over **1,000 subscribers**. Distributed over the Internet at [www.nanoclarity.com](http://www.nanoclarity.com), **NanoClarity** clarifies, in understandable language, **nanotechnology’s current state, meaning and worth**. Mr. Shalleck said, "I was so horrified by the "emperor's new clothes" dot.com bubble of the late 90s, that I committed my wisdom and acumen to protecting potential nanotech investors from similar pitfalls in the even bigger boom coming in nanotechnology. My commitment is **NanoClarity**."

No other nanotechnology publication combines the assessment and perspective **NanoClarity** provides. True objective valuation of the probability of individual nanotechnology-based companies of attaining sustainable profitability is currently lacking. Understanding nanotechnology, and correctly valuing nanotechnology companies, is a missing element in the general and investing public. **NanoClarity** adds those elements and, uniquely, to **subscribers**:

- describes the complex realities of nanotech in simple, understandable terms.
- provides prospective on the importance and timing of nanotech in today’s economies, worldwide.
- objectively rates the projected sustainable success of nanotech companies using its own “**NALA Index**.”
- debunks the hype offered by promoters, initial investors, underwriters and some venture capitalists.
- answers most questions on nanotechnology and nano-investment.

Most experts agree that nanotechnology is the technological future. Nanotech, the building of nanomolecules of between 0.1 and 100 nanometer, nanomaterials and complete nanosystems, is "disruptive" technology. Creating such products from the "bottom up" revolutionizes the way we make and do things. Nanotech will change entire industries. Nanotech generates proprietary technology and valuable patents. A new wave of nanocompany development and nanoproduct creation is underway ... and this wave is not well understood.

Nanotechnology is in everyone’s personal future – from laptops, to autos, to socks, to cell to appliances, to medicine - nanotech is permeating most aspects of life and work- all of which need explanation.

Nanotechnology is a worldwide investment effort and will determine the economic growth of every country in the 21st Century. The country that most succeeds in nanotech will probably dominate the world economy in thirty - fifty years. There is no assurance that country will be the United States. These nanotech social and ethical issues need discussion. **NanoClarity** describes, discusses and values all.

**NanoClarity** is e-published by high technology entrepreneur **Alan Shalleck**, a graduate of MIT and Harvard Business School, who has had a 40-year creative commitment to the leading edges of technology and business and who is a recognized expert in the immediate and long-term prospects for nanotechnology.

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