

SERIES OF SHOTS

A) A man juggles his briefcase to answer his cell phone.

MAN (V.O.)

My life is really stressful. It's been hard to spend 60-80 hours a week focusing on my business. I don't do anything else. I don't have time for it.

B) A woman in a business suit, a baby on one hip, talks on a public payphone, with another child on a leash.

WOMAN (V.O.)

One of the scariest things for me is to be in business for myself, I couldn't find traditional employment, and not have affordable medical insurance.

C) Entrepreneurs go in and come out of an office building.

D) Entrepreneurs, business people in suits, move in a crowd.

MAN

The issues facing me are overwhelming. I haven't been able to find full-time work so I'm working two jobs when I would rather invest in my own dreams and develop a business but it's too scary. What if I fail? How will I feed my family?

SEGMENT - 1 XTREME ENTREPRENEURS

Roll FLOATING Credits OVER "Xtreme Entrepreneurs" images.

HOST (V.O.)

Thank you for joining us for Xtreme Entrepreneurs...

INSERT TITLE: XTREME ENTREPRENEURS

HOST (V.O.)

the visionary reality show where...

CUT TO:

The host faces the camera.

HOST

a single individual goes to Xtreme lengths and transforms their personal and professional lives.

INT. UNKNOWN LOCATION

HOST (V.O.)

(Commentary about XXXXX's life in disarray).

Intercuts shots of XXXXX.

XXXXX

(emotional if possible)

(2-3 lines about situation).

TUG ON HEARTSTRINGS POINT #1

THE BEGINNING:

INT. "XTREME ENTREPRENEURS" MEETING ROOM - DAY

HOST (V.O.)

XXXXX, our Xtreme Entrepreneur, is committed to transforming their personal and professional life. Here to assist him/her is our leadership team...

The Xtreme Entrepreneurs Leadership Team greets XXXXX.

He/she is introduced to personal CTI coach, financial advisor, Covey Coach (or business coach/other expert).

INTERCUT SHORT BEATS AS...

A Covey coach defines the concept of “win:win,” “pay it forward,” a “positive attitude” and doing “whatever it takes” to achieve goals.

All discuss accountability and the power of teamwork.

XXXXX briefly describes personal and professional life and challenges and what he/she would like to achieve.

XXXXX verbally commits, to the team, to do “whatever it takes” to transform personal and professional life, creative a successful business and “pay it forward.”

SEGMENT 2 - TIME FOR TRANSFORMATION

Theme #1 - Personal Focus: Life & Life Balance

INT. PERSONAL COACHING LOCATION - MORNING

Co-Active (CTI) Coach Session - Intercut shots

The Co-Active Coach steers XXXXX by asking questions.

Talking Points: The CTI Coach asks XXXXX about life balance.

Theme #2 - Professional Focus: Career & Business

INT. BUSINESS COACHING LOCATION - DAY

Covey Coaching Session - intercut shots

The Covey Coach assists XXXXX in: defining purpose and goals and setting milestones with dates.

XXXXX and coach identify beliefs that blocks him/her from goals. After questioning the evidence that supports that belief, XXXXX selects a new belief that will help him/her achieve milestones and goals.

Theme #3 - Financial Focus: Financial Overview

EXT. FINANCIAL ADVISORS OFFICE

XXXXX approaches the office.

INT. FINANCIAL ADVISOR OFFICE

Financial Advising Session - Intercut shots

Financial Overview:

XXXXX and financial advisor take a comprehensive look at finances (net liabilities, debt issues, etc.,).

The financial advisor talks to XXXXX about his/her situation.

The financial recommends that XXXXX:

Implement a financial plan (cut up credit cards, renegotiate credit card interest rates, eliminate or pay down debt, join a monthly investment group, save and invest, increase monthly income, start a business, etc.,).

Theme #4 - Presentation Focus: XXXXX image consultation

INT. IMAGE CONSULTATION LOCATION

XXXXX works with an image consultant.

XXXXX has appearance updated.

INT. UNKNOWN LOCATION

Footage of XXXXX making effort toward professional goals.

INT. UNKNOWN LOCATION

The host faces XXXXX.

HOST (V.O.)

XXXXX, can you tell us what you’ve accomplished and the contributions you’ve made to others?

XXXXX

(2-3 lines about his/her now hopeful situation. Possibly tears of joy and gratitude).

TUG ON HEARTSTRINGS POINT #2

THE CONCLUSION:

HOST

This show is a win:win, interdependent effort. We're the reality show where no one gets voted off. Xtreme Entrepreneurs is here to create jobs, contribute to the community, and help as many people as possible. Many people live lives of quiet desperation. We're so glad we could help one person and we want to help more.

INT. XTREME ENTREPRENEURS AUDITIONS - DAY

Reveal a line of people, auditioning for Xtreme Entrepreneurs.

HOST (V.O.)

Somewhere here is our next Xtreme Entrepreneur. With a little support, coaching and guidance, they can change their life.

SEGMENT 3 - INTRODUCE STUART WEINSTEIN AND XE VISION

INT. UNKNOWN LOCATION

HOST (V.O.)

And now to share his vision for Xtreme Entrepreneurs, is Stuart Weinstein, creator of this incredible win-win reality show.

INSERT:

Xtreme Images.

INT. UNKNOWN LOCATION

Stuart Weinstein and the host face the cameras.

XXX

Stuart, the reality show Xtreme Entrepreneurs is an amazing opportunity and unique concept. Can you tell us about this unique and life changing reality show concept and call to action?

With sincerity and passion, Stuart speaks to the camera.

STUART WEINSTEIN

Xtreme Entrepreneurs is a 13 episode win-win teamwork oriented reality television series. There is no back-stabbing. Instead, Xtreme Entrepreneurs celebrates, supports and inspires the entrepreneurial spirit. It shows what can happen when the barriers to entrepreneurship are removed as part of an extreme Entrepreneurial makeover guided by experts, consultants and coaches, to transform their personal and professional life.

HOST

This is such an amazing concept. I am so inspired. The transformation is immediate and powerful. I look forward to the series.

SEGMENT 4 - CLOSE & SPONSORSHIP "THANK YOU (S)"

HOST

Xtreme Entrepreneurs would like to thank _____ for their _____. Thank you for joining us for this edition of Xtreme Entrepreneurs. Check out our web-site at Xtreme Entrepreneurs.com and please join us for the coming season where we hope you'll be inspired to develop a positive attitude, "pay it forward" and contribute to other people, and go to extremes to transform your personal and professional life.

FADE OUT

CREDITS ROLL

END OF SHOW