

Sonny Barger Celebrates Flag Day with New Freedom Book

Free American flags at legendary biker and author's book release event in Mesa AZ

Phoenix, AZ – For release Monday, June 13, 2005

Sonny Barger invites Phoenix area patriots and motorcyclists to join him this Tuesday evening (7 p.m., June 14) in celebrating Flag Day at Borders Books in Mesa, where he will be signing copies of his new book *Freedom: Credos from the Road*. As a special tribute, free American flags will be given to the first 200 attending the event.

Freedom, his fourth book, is a provocative manual on leadership, survival, and success from a true American iconoclast. Publishers Weekly called it “a useful guide to maintaining personal freedoms and self-respect on streets mean and otherwise,” and observed that “rudderless teens needing lessons in confidence, courage, honesty and individuality may find Barger more of a kindred spirit than, say, the *Chicken Soup* purveyors.”

Sonny chose Flag Day to release the book and reveal his personal philosophy because he considers it an important holiday. He raises the American flag, a symbol of freedom as important to Sonny as his famous club colors, at dawn each morning in front of his home in New River. A veteran and passionate advocate for liberty and democracy, he recorded a Get Out the Vote public service announcement for VH1 television last fall.

Barger is a man who knows the value of freedom. He has reveled in it, spending untold hours riding the open road on his Harley, and he has intimately experienced its absence, spending years locked behind bars and concrete while in prison. That rare individual who has seen the extremes of society and learned hard lessons, Sonny now shares his knowledge with readers. *Freedom* offers practical advice as it outlines the rules he's learned to live by.

He will give interviews on three area radio programs on Flag Day: *The Cracka' Dawn with Pete Cummings* (KDKB FM93.3, at 7:45 a.m.), *The Donovan Report* (KDXU AM890, at 8:30 a.m.), and *Real Life with David Leibowitz* (KTAR AM620, at 10:10 a.m.).

More information about his books and personal appearances can be found at his web site <http://sonnybarger.com>, where many of his previous radio interviews can be heard online.

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