

BrightLinQ simplifies Variable Data Printing for Unix and Linux

Codehost Inc and Objectif Lune collaborate to deliver BrightLinQ Variable Data printing application for Unix and Linux users

Los Angeles, California and Montreal, Quebec – October 4, 2005 -- Codehost, Inc. the leading provider of Unix and Linux printing solutions, together with Objectif Lune, a leader in transactional forms, variable data printing and output management, today announced the availability of BrightLinQ. BrightLinQ gives Unix and Linux customers a flexible and easy-to-use solution to manage their transactional variable data printing needs.

BrightLinQ is a result of a collaborative development between Codehost and Objectif Lune that allows seamless communication between BrightQ and PlanetPress Suite for Unix and Linux forms printing. BrightQ behaves in the same manner as a printer driver would in a Windows environment to make configuring and printing simple, while achieving a high level of optimization of the output files sent to print devices. PlanetPress, the document design tool of Objectif Lune's suite of products, can directly receive data from BrightQ allowing for easier design of PlanetPress forms that integrate transaction and report data coming from a Unix or Linux platforms to increase document workflow efficiency, output versatility and consistency.

"BrightLinQ, is a connector that merges the strength of Planet Press' variable data printing capabilities with BrightQ's ability to handle printer and print queue management in the Unix and Linux world," said Jack Winters, VP of business development at Codehost. Winters goes on to say, "The corporate world, including the data center, is seeing growth in Linux and Unix usage. This combined development enables customers to keep transactional printing tasks in house. Coupled with our OEM partners who manufacture devices with sophisticated printing and output handling capabilities, users can not only print their data but they can utilize these options to produce high quality finished documents. This allows customers to get the most out of their investment whether they are printing from Windows or Unix and Linux based clients."

As established and sophisticated digital printing solution providers, Codehost and Objectif Lune share a vision of supporting enterprise wide document solutions with innovative development.

"We are excited about the power and ease of use this will bring to the market. Unix customers will experience an easy way to print sophisticated forms with a simple drop down menu just as in the Windows world allowing for greater efficiency and great flexibility," says Didier Gombert, President and CEO of Objectif Lune.

More information on BrightLinQ can be found at <http://objectiflune.codehost.com/>.

About BrightQ

Codehost's BrightQ printing suite is considered the de-facto Unix and Linux printing standard for the multi-function copier segment. BrightQ has been adopted by leading printing manufacturers to better serve their Unix and Linux clients, and it has helped vendors increase unit sales and network connectivity, while dramatically reducing Unix and Linux support costs for printing. As a desktop or server solution, BrightQ and BrightQ Pro saves service and support staff hours of time, while giving the end-user complete access to their printer's output options.

To access OEM-specific versions of BrightQ or BrightQ Pro, please visit the links below.

[Canon Linux Printing](#)

[Ricoh Linux Printing](#)

[Kyocera Mita Linux Printing](#)

For more information on Codehost's Unix and Linux Printing products and services, please visit <http://www.codehost.com>.

About PlanetPress Suite

The PlanetPress suite of products from Objectif Lune enables sophisticated, conditional printing of text and graphics in an open architectural environment without modifications to host software. PlanetPress allows customers to offload heavy print stream traffic from enterprise networks and seamlessly divert it to laser printers for faster workflow. Companies achieve greater productivity from their existing processes, while gaining the ability to easily and quickly produce their critical printed business documents. Customers can dispense with costly, pre-printed forms; create high visual quality documents, automate high-volume production; simultaneously deliver electronic formats or fax; and create optimized searchable archives.

For more information, visit <http://www.objectiflune.com>.

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