

PersonalizedProducts.com expands product line to meet the high demand for quality personalized photo gifts this holiday season.

DALLAS (October 26, 2005) – Internet retailer of personalized photo gifts has recently changed its name from PersonalizedPillows.com to PersonalizedProducts.com after expanding its product line to include photo tote bags. Said Teann Nash, President of PersonalizedProducts.com, “Our business has grown at a phenomenal rate due in part to our huge success with the photo pillows and our commitment to excellent customer service. We added the tote bag in response to requests for more high-quality photo products.”

PersonalizedProducts.com attributes its success in the personalized gift market to competitive pricing and well-designed, quality products. The web site provides customers with flexibility to preview the products they personalize, as well as the ability to select from several pre-designed templates. These added features help ensure customer satisfaction and garners repeat customers.

The founder of PersonalizedProducts.com has over 10 years experience in product design and manufacturing. “We have also increased our production capabilities to ensure a three day turnaround on orders,” said Nash. This year company intends to take orders for Christmas delivery as late as December 20th. As people look for new and better ways to share their digital photos, the growth of PersonalizedProducts.com looks certain to continue.

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