

FOR IMMEDIATE RELEASE: Digigami Announces Competitive Upgrade from "BitVice MPEG-2 Encoder" to MegaPEG.X

Long Beach, CA - December 23, 2005 · Digigami today announced a competitive [upgrade program](#) for current owners of [BitVice MPEG-2 Encoder](#) for Macintosh. Any current owner of [BitVice](#) qualifies for this special, time-limited offer. Pricing starts at just \$59.00 for **MegaPEG Pro SD** and Digigami's top of the line encoder **MegaPEG HDTV** is only \$299.00 under the competitive upgrade offer.

Upgrade to Broadcast-Quality HD Encoding For All DTV/HD/DVD Post-Production

"The [BitVice MPEG-2 encoder](#) is a popular product among Macintosh DVD authoring professionals. As good as it is, we find many Macintosh video professionals turning to MegaPEG.X for their high-end HD encoding jobs and for the most challenging DVD compression projects," said Digigami CTO Gen Kiyooka.

"Under our competitive upgrade program it is inexpensive and easy for existing BitVice customers to upgrade their studios to the state of the art [MPEG-2 compression tools](#) found in MegaPEG HDTV.

With it's superb analysis tools, using the [MegaPEG HDTV mpeg-2 encoder with BitVice](#) provides users with the necessary analysis/feedback for demystifying the compression process. Conceptual jargon such as quantization, peak and average bitrate all are available as visual, easy to read charts and graphs in MegaPEG HDTV. The analysis tools included with MegaPEG HDTV work with MPEG-2 files produced by any software or hardware MPEG-2 encoder, including BitVice."

MegaPEG.X also adds many other extremely practical features to BitVice, such as the ability to create MPEG audio and muxed CBR and VBR MPEG movies. Digigami [MegaPEG Pro HD](#) and [MegaPEG HDTV](#) are among the very few modern MPEG-2 encoders that can create high definition bitstreams which rival H.264 quality at similar bitrates.

The competitive upgrade promotion is available to all owners of [BitVice](#) and similar competitive products. The promotion consists of a one-page, simple, interactive qualification form which prepares a mail-in order-form. To qualify, owners of [BitVice](#) need only provide an original copy of a sales receipt or a front cover from one of their manuals, a valid serial number, or any other proof-of-purchase that Digigami deems valid.

Pricing and Availability

Digigami "BitVice MPEG-2 Encoder Competitive Upgrade" Promotion Page:

<http://www.digigami.com/store/bitvice-mpeg-2-encoder-mac.php>

The promotional price for a 4-seat MPEG-2 Encoding Render Farm is just \$149.00. The promotional price for the ["Digigami 3-in-1 Master Your Moving Picture Bundle"](#) (SD - standard definition) is just \$99.00. The promotional price for the ["Digigami 2-in-1 Master Your Hi-Def Picture" Bundle](#) is \$249.00. MegaPEG HDTV, Digigami's high-end encoding station, is just \$299.00 under the special offer.

About Digigami...

Digigami is a privately held company headquartered in the greater Los Angeles area. Digigami was founded in 1994 and released its first MPEG-1/MPEG-2 encoder, [MegaPEG](#), in 1996 along with an early [Netscape plug-in that plays streaming video](#) in MPEG, AVI, QuickTime formats. For the past 10 years, Digigami has been continuously improving its MPEG video compression technology; [MPressionist HDTV](#), [MegaPEG HDTV](#) and [MoviesForMyPod](#) are the most recent Digigami products.

For details and pricing information on all Digigami products, please visit our Web site at <http://www.digigami.com/>.

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