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New Company Provides High Leverage Assessment Tools for Your Business

St. Louis, MO – January 12, 2006 – A new company, *The Assessment Source*, provides businesses with human resource and employee assessment tools to improve performance and reduce turnover.

Partners Tom Holt and Colleen Officer started *The Assessment Source* to help companies with timely, affordable and proven technology to solve their people related problems. "What is work, if not a process of continually finding solutions to problems?" said Holt. "Each day situations arise that require evaluation, consideration, and decision. The ability to make more positive decisions than negative is the mark of successful leadership."

Holt has over 25 years of experience in the industry with companies like the *Sara Lee Bakery Group* and *Mc Donnell Douglas*. "I have seen first hand the importance of utilizing assessment resources to improve effectiveness," he said. "Assessments play a key role in identifying individual competence and building leadership bench strength." Holt has a knack for knowing what works after designing and implementing numerous workforce effectiveness programs, including action learning, succession planning, management training, organization-wide surveys, and performance development systems.

"The exciting thing about *The Assessment Source* is that these incredible tools are now available to businesses that did not have access to them before," said Holt. "In the past only huge corporations knew about or could afford these resources, now we can make them available to businesses of all sizes."

"*The Assessment Source* helps companies find the right people and helps employees get placed in the right positions," said Colleen Officer, cofounder. "It is truly a win/win situation." Officer has over 20 years of experience with a wide range of companies. She was involved in the development and delivery of *Facilitating Team-based Strategic Planning* across the country for the *American Management Association*.

The Assessment Source offers solutions for Pre-screening, Background Checks, Hiring and Selection, Sales, Customer Service, Leadership Development, 360 Degree Feedback, Organizational 360°, Teams, Employee Performance, and Loss Prevention. "It's great to be able to offer these excellent tools I have been using in my career to other

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businesses," said Officer. "The Internet has really increased our ability to make these tools available."

While there are many do-it-yourself assessment tools on the market, Officer cautions that evaluating is not enough. "When building, you hire an architect to draw the plans and craftsmen to build the structure," she said. "*The Assessment Source* provides you with a plan and the expertise to use these tools properly for maximum benefit."

The Assessment Source is dedicated to providing timely, affordable and proven tools through cutting edge technology to help a wide range of organizations solve their people related problems. The founding partners bring more than fifty years of successful management and consulting in people development technologies across a wide spectrum of companies. For more information visit www.theassessmentsource.com.

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