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BOLDER MINDS SIGNS TECHNOLOGY RESELLER AGREEMENT WITH BOOK4TIME INC.

Business support services offering expanded with addition of appointment and business management web-based software solution

Boulder, CO, – August 4, 2006– Bolder Minds Inc, a Colorado-based firm that provides business support products and services to companies of all sizes, announced the signing of a technology reseller agreement with Toronto based Book4Time Inc.

Book4Time is a leader in web-based Appointment Scheduling and CRM Tools for businesses that need to schedule client appointments and manage internal resources used in delivering a service. Unlike traditional scheduling systems, Book4Time’s web-based portal is accessible from anywhere, anytime without having to download and install software. The solution targets companies such as spas, salons, or health service organizations that want to enhance their customer experience by making it easier to schedule appointments while increasing the productivity of their own employees.

Roger Sholanki, CEO of Book4Time comments, “We look forward to working with the Bolder Minds team to continue our expansion into the US marketplace. Our clients are looking for services that compliment our technology – a perfect match with the current Bolder Minds offerings.” Susan McNiff, Co-founder of Bolder Minds adds, “Our vision of offering value added business support products and services to our client base will only be achieved through an alignment with best-in-class partners. We believe that Book4Time has a unique offering that compliments our current services and creates a partnership whereby both parties can win.”

The agreement allows Bolder Minds to market and sell the Book4Time solution in the United States. Bolder Minds will act as a sales agent for Book4Time and provide on-going account management services for the client base in the US. The sales and marketing activities will take place from Bolder Minds headquarters at 1526 Spruce Street in Boulder, Colorado.

About Bolder Minds Incorporated

Bolder Minds Inc. is a Colorado-based services firm specializing in accounting, finance and marketing products and services. Founded in 2005 to support companies pursuing business excellence, Bolder Mind's services help clients define specific strategic and tactical business goals and objectives, manage their day-to-day administrative operations and position them to increase their revenues and better understand their expenses. For more information, please visit www.bolderminds.com.

About Book4Time Inc.

Book4Time Inc. is a leading provider of On-Demand Appointment Scheduling and Resource Management solutions to service organizations of all sizes. The Book4Time product suite helps organizations better manage their client appointments and resource scheduling through one central real-time system. Appointments can be booked over the phone, walk-in, through a call center or directly from a web site. For more information please visit www.book4time.com.

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