

**FOR IMMEDIATE RELEASE**

**Contact:**  
Media Relations  
877-955-4773 ext. 1

## **Reuters Launches Online Adviser Community** **Reuters Honours Top Financial Advisers Nationwide**

**New York, NY, November 19, 2007** – Reuters (LSE: RTR; NASDAQ:RTRSY), the global information company, today announced the launch of Reuters AdvicePoint™, an online community connecting investors with financial advisers in an atmosphere of trust and confidence.

Reuters AdvicePoint, [www.reutersadvicepoint.com](http://www.reutersadvicepoint.com), provides an online forum in which investors can easily find financial advisers and experts tailored to their specific needs. This community combines Reuters news and Lipper investment information with collaborative tools and exclusive financial adviser profiles.

As part of the launch, Reuters released the Top Advisers 2008 list recognizing top financial advisers in the US. Advisers were asked to complete an online survey regarding the metrics of their practice, and resulting submissions were tabulated and grouped by geographic regions. Quantitative criteria were used to benchmark advisers in categories including location, assets under management, and niche client focus (e.g., professions, language, average client net-worth, etc.).

With 212 Registered Investment Advisers, 171 Registered Representatives, and 102 dual registered representatives recognized in this list from a larger pool of nominations, Top Advisers 2008 acknowledges all types of financial advisers.

Also recognized were the three recipients of the Community Service awards, Stephen Cohn of Sage Financial Group, Barry Glassman of Cassaday & Co., and jointly, Gary Greenbaum and Tom Orrechio of Greenbaum and Orrechio. The Community Service awards recognize three financial advisers who have demonstrated extraordinary individual dedication to non-profit organizations in local communities.

“With the increase in investors seeking the assistance of a financial adviser, Reuters AdvicePoint aims to become the place where investors connect with financial advisers and other financial experts,” said Scott Parry, general manager, Reuters AdvicePoint. “While most financial web sites are there to serve the self-directed investor, Reuters AdvicePoint provides financial advisers with a rare opportunity to communicate with a community of investors that are actively looking to be advised. Top Advisers 2008 is just one of the ways in which Reuters AdvicePoint helps investors connect with financial advisers who are best suited to address their unique issues.”

For more information about Reuters AdvicePoint and a complete list of recognized financial advisers, please visit [www.reutersadvicepoint.com](http://www.reutersadvicepoint.com).

### **About Reuters**

Reuters ([www.reuters.com](http://www.reuters.com)), the global information company, provides indispensable information tailored for professionals in the financial services, media and corporate markets. Through reuters.com and other digital properties, Reuters now also supplies its trusted content direct to individuals. Reuters drives decision making across the globe based on a reputation for speed, accuracy and independence. Reuters has 16,900 staff in 94 countries, including 2,400 editorial staff in 197 bureaux serving 131 countries. In 2006, Reuters’ revenues were £2.6 billion.

### **Disclaimers:**

Reuters AdvicePoint does not provide financial or investment advice or make an offer to sell or solicit an offer to buy any security of any entity in any jurisdiction.

The information contained in this Release has been obtained from or is based upon sources believed to be reliable but is not warranted to be accurate or complete. Reuters makes no representation or warranty, express or implied, to investors of or any member of the public regarding the advisability of investing in securities generally or in any product particularly. Past performance is not necessarily a guide to future performance and investors should remember that past performance is not a guarantee of future results.