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RentExpert, Inc. launches Vacation Rental Service & Online Booking System

Seattle, Wash. – April 11th, 2008 – RentExpert, Inc., has launched the most advanced Vacation Rental Service available in the market. RentExpert has also partnered with Property Management Software companies to help Vacation Rental Managers receive qualified inquiries and online bookings. RentExpert’s patent pending Prospect Generation and Online Booking Software allows owners to automate the management of vacation home rentals and receive confirmed bookings and inquiries. RentExpert's inquiry/online booking system also makes it easy and convenient for renters interested in renting Vacation Rental Homes. RentExpert’s Vacation Rental Service , Prospect Generation, and Online Booking Software offer a tremendous amount of FREE functionality that includes:

- Rental Calendar - always know the availability and status of your rentals.
- Powerful Pricing Engine - get the most out of your rental, automatically.
- Live Online Booking - works with the RentExpert pricing engine to allow online reservations under YOUR terms.
- Automated Email - communicate automatically with your renters.
- Elegant Property Pages - a professionally designed web site that you can customize and redesign as often as you like without expensive web designers..
- Blogging Support
- Maps - tell renters about all the wonderful attractions and amenities close to your rental.
- Rapid Setup - Set up your property in 10 minutes or less
- Integrated Credit Card Processing with support for Paypal
- Sophisticated Media Manager with support for unlimited photos and videos

RentExpert has also pioneered a la carte purchase of vacation rental inquiries through its patent pending Prospect Generation technology. Owners and managers may purchase leads whenever they want on an a la carte basis. While enhancing the ease of use for Vacation Home Owners, RentExpert also makes it very convenient for renters using their patent pending inquiry and online booking system.

“RentExpert uses a powerful, patent pending, pricing engine to ensure low Vacancy Rates at the best possible price,” said Dr. Ganapathy Krishnan, President and CEO of RentExpert, Inc. RentExpert’s powerful customer communication technology significantly improves customer loyalty and customer satisfaction.

"We are delighted that RentExpert is launching this service. We welcome them to VRMA and their services to the Vacation Rental Industry," stated Jim Kempinski, President of VRMA.

"We are extremely excited that RentExpert is launching their service as an exhibitor and sponsor at the upcoming Vacation Home Expo in Atlanta. RentExpert's extensive suite of FREE management services for owners, and consumers and its model of providing highly qualified a la carte leads and confirmed bookings to owners and managers are much needed in the Vacation Rental community," remarked Rick Fisher, President of Vacation Home Expo.

About RentExpert

RentExpert (<http://www.rentexpert.com>) was founded by successful technology entrepreneurs Dr. Ganapathy Krishnan and John Guthrie in the Seattle area. RentExpert has developed the most advanced Vacation Rental Service , Prospect Generation, and Online specifically tailored for Vacation Homes and Rentals.

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